

# STRATEGIC DECISION MAKING



**Batian Registrars LLP**  
Certified Secretaries

## Strategic Decision Making in Small Corporations

Small corporations are an important part of the economy. Decision making is one of the basic management activities of any business. Making the right choices during economic crisis is a tough challenge. Effective policy making can be an important key to success. The strategic decision for the company is considered to be the choice of the overall strategic orientation of the company, followed by the tactical nature of implementation.

It is vital for businesses to develop scenario-planning techniques as roadmaps to determine strategy under conditions of uncertainty. Effective strategic decision making significantly increases performance, success, and survival of small business. It is increasingly important to seek professional experience and business flexibility.



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